

Impact Management Plan Template



[Name of Organization & Opportunity]

TERM: [# of months & years]

AMOUNT: [\$0.00]

OUTCOME AREA: [insert here]

FOCUS AREA: [insert here]

Investment Definition of Success
1) [By the end of the funding period...]
2)

What Needs to Happen: Activities	Target	Due Date	Monitoring Plan
	[completed]		
	[completed]		
	[completed]		

How We Will Know: Outputs	Target	Due Date	Monitoring Plan
The number of...			
The percent of...			
The average increase in...			

What Will it Lead To: Strategic Outcomes (Not solely attributable to this investment)	Target	Due Date	Monitoring Plan

Annual Narrative Questions

1. Are there key results or insights from program evaluations or assessments during the term of this grant that are not captured in the tables above?
2. Did your organization's ability to create transformative impact improve during the funding period? If so, how? GCI defines "transformative impact" as an organization's ability to (1) create deep, life-changing impact; (2) impact its target population at scale; (3) develop a scalable and cost-effective model; (4) achieve financial sustainability at scale; and/or (5) affect systems and sectors at large.
3. Did your organization's effectiveness improve during the funding period? If so, how? GCI defines "effectiveness" as an organization's ability to (1) have strong management; (2) implement evidence-based outcomes; (3) ensure diverse and stable funding sources; (4) be effective and efficient with its resources; and (5) have a clear articulation of mission and strategy to achieve it.
4. Reflecting on this funding period, what are your organization's top three lessons learned? What actions have been, or will be, taken as a result of what you've learned? GCI defines "lessons learned" as insights gained while performing the grant's activities that can be used to ensure the recurrence of desirable outcomes and/or avoid the recurrence of undesirable outcomes.
5. Describe any external or environmental factors that affected the achievement of your goals or anticipated timeline, and what you did to address those issues.
6. Describe any collaborative activities you participated in and how those activities impacted the outcomes of your work.
7. Tell us a brief story about how families or the community have benefited from your work. We are interested in compelling, personal stories that illustrate the impact of your efforts.
8. Is there any additional information you'd like to share that wasn't captured in your above answers? If there are any relevant documents relating to the funding, including evaluation reports, research, or communications materials, please upload it here.